



PARTNER REFERRAL AGREEMENT

This Partner Referral Agreement (“Agreement”) is entered into as of **[Effective Date]**, by and between:

E2C Store Inc, Canada a company organized under the laws of **Canada**

E2C Store Solutions Pvt Ltd, India, a company organized under the laws of **India**

(“Company”)

And

[Partner Name], reachable at **[Partner Email]**.

(“Partner”).

The Company and Partner may be referred to individually as a “Party” and collectively as the “Parties.”

1. Purpose

The purpose of this Agreement is to define the terms under which the Partner will refer prospective customers who operate small businesses to the Company’s eCommerce platform, where such customers may create an online store free of cost.

2. Referral Process

2.1 The Company shall provide the Partner with a **unique referral link**, with a partner code embedded.

2.2 The Partner may share the referral link with prospective customers.

2.3 A referral shall be considered valid only if:

- The customer registers on the Company’s eCommerce portal using the Partner’s referral link; and
- The customer completes onboarding on the platform.

3. Partner Fee / Referral Commission

3.1 The Company shall pay the Partner a referral fee equal to **0.25%** of qualifying sales revenue generated by each referred customer ("Partner Fee").

3.2 The Partner Fee shall apply **only to customers successfully onboarded through the Partner's referral link**.

3.3 The Partner Fee shall be calculated based on the combined sales generated by all of their referred customers, excluding taxes, refunds, chargebacks, or credits.

4. Payment Terms

4.1 Partner Fees shall be calculated on a **quarterly** basis. Quarter end period are Mar, Jun, Sep and Dec.

4.2 Payments shall be made within **30 days** after the end of each payment period.

4.3 Payments shall be made via **bank transfer/other method**, subject to the Partner providing accurate payment and tax details.

5. Partner Responsibilities

The Partner agrees to:

- Promote the Company's platform in a professional and ethical manner;
- Use only Company-approved branding and marketing materials, if any;
- Not make false, misleading, or unauthorized claims about the Company or its services;
- Comply with all applicable laws and regulations.

6. Company Responsibilities

The Company agrees to:

- Provide the Partner with access to a referral link;
- Track valid referrals through its eCommerce portal;



- Pay Partner Fees in accordance with this Agreement.

7. Relationship of the Parties

Nothing in this Agreement shall be deemed to create any partnership, joint venture, employment, or agency relationship. The Partner is an independent contractor and has no authority to bind the Company.

8. Term and Termination

8.1 This Agreement shall commence on the Effective Date and continue until terminated by either Party.

8.2 Either Party may terminate this Agreement with **[30] days' written notice**.

8.3 Upon termination, the Partner shall be entitled to receive any unpaid Partner Fees earned prior to the termination date.

9. Confidentiality

Each Party agrees to keep confidential any non-public, proprietary, or confidential information received from the other Party.

10. Limitation of Liability

To the maximum extent permitted by law, neither Party shall be liable for any indirect, incidental, or consequential damages arising out of this Agreement.

11. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of **Jurisdiction** of the company location.

12. Entire Agreement

This Agreement constitutes the entire understanding between the Parties and supersedes all prior agreements or understandings related to the subject matter.